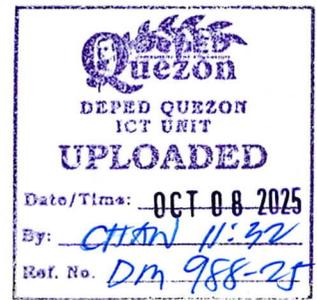




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



30 September 2025

DIVISION MEMORANDUM
DM No. 988, s. 2025

1ST DIVISION PEACETIVAL OF TALENTS AND VALUES

To: Assistant Schools Division Superintendents
Division Chiefs
Education Program Supervisors
Public Schools District Supervisors
Elementary/Secondary School Heads
All Others Concerned

1. In line with Presidential Proclamation No. 479 declaring November as Filipino Values Month, and pursuant to the UNESCO Asia-Pacific Network for International and Values Education and Division Advisory No. 246, s. 2025 on the conduct of the 8th National Peacetival of Talents and Values with the theme "*Layag: Navigating Talents in the Compass of Values*," this Office will conduct will conduct the 1st Division Peacetival of Talents and Values through online platforms from October 10-15, 2025.

2. The objectives of the online activity are:

- a. Prepare and equip participating schools and learners in the Division for the upcoming 8th National Peacetival of Talents and Values, ensuring quality participation and representation of Quezon Division.
- b. Provide opportunities for learners to showcase their God-given talents anchored on core Filipino values, thereby promoting holistic development and character formation.
- c. Strengthen the culture of peace, respect, and solidarity among learners and teachers through values-based contests and collaborative activities.

3. Judging and selection will be conducted by the Values Education and GMRC Teachers' Organization (TAPIK Quezonian). Winners in each category will be the finalists and Division-recommended representatives to the UNESCO Asia-Pacific Network for

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International and Values Education 8th National Peacetival of Talents and Values (Values and Virtues).

4. Participation to *this online activity is voluntary*, subject to no-disruption of classes policy, DepED Order No. 9. S 2005, titled Instituting Measures to Increase Engaged Time-on-Task and DepED Order No. 12 s. 2025, Implementing Guidelines on the School Calendar and Activities for the School Year 2025-2026, emphasizing the efficient use of instructional time.

5. Attached is the enclosure No. 1 (Matrix of Activity) enclosure No. 2 the guidelines and mechanics of the competition.

6. Immediate and widest dissemination of this Memorandum is desired.


ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent 

cid-imsfts09/30/2025

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Enclosure N. 1. Activity of Activity

The search for the 1st DIVISION PEACETIVAL OF TALENTS AND VALUES shall be facilitated by the Values Education and GMRC Teachers' Organization (TAPIK-QUEZONIAN -Tungkuling Alagaan at Pahalagahan ang Intelektuwal at Kabutihang Asal ng Quezonian)

Contest/Activity	Date and Time	Level	Number of Participant/s	Number of Coach	Number of Trainer
Deadline of Submission of Entries	October 10, 2025				
Judging of entries	October 11-14, 2025				
Announcement of top 10 finalist	October 15, 2025				
Submission of Division Contestants to UNESCO	October 16, 2025				
MaTIK (Mabuting Tao Itatanghal Ko)	Elementary (Grade 4 to 6)	3	1	1	
	Junior High School	3	1	1	
	Senior High School	3	1	1	
Infomercial Value Laden Contest	Junior High School	3	1	1	
	Senior High School	3	1	1	
MTV JINGLE MAKING CONTEST					
• Maka-Tao category	Elementary	10 to 20	1	1	
• Maka Bansa Category	Junior High School Level	10 to 20	1	1	

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ENCLOSURE NO. 2 GUIDELINES, MECHANICS, AND CRITERIA FOR JUDGING CONTEST

MaTIK (Mabuting Tao, Itatanghal Ko)

is a contest designed to celebrate and showcase individuals who embody exceptional qualities of good character and integrity.

1. All participants must be bona fide students of public and private elementary, junior, and senior high schools in their respective divisions.
2. Entry per level, composed of three (3) members: the main character, videographer, and editor.
3. Research and select a character from the Bible, history, or contemporary society known for their good qualities, virtues, and positive impact on society. Consider characters whose values align with your own principles and whom you can authentically portray.
4. Study your chosen character extensively. Read their biographies, writings, speeches, and the historical context surrounding them. Understand their beliefs, values, motivations, and the challenges they faced.
5. Record yourself portraying the character in a video lasting between 3 to 5 minutes. Along with your entry, you must submit the script used for your performance. Please ensure that the video includes subtitles for clarity.
6. The decision of the judges shall be final and non-appealable.
7. The MaTIK (Mabuting Tao, Itatanghal Ko) registration form, recorded video, and script must be sent on or before October 3, 2025, through <https://tinyurl.com/MaTIKQuezon2025>
8. For the video submission use the file name: District_School_Level (ex. District2_Quezon NHS_JHS)

For inquiries please contact: tapikquezonian@gmail.com

Criteria for Judging:

Content of Script (20%)

This criterion assesses the quality and relevance of the script used in the impersonation. Is the script well-written, informative, and engaging, conveys the character's virtues, values, and historical significance?

Characterization (30%)

Characterization focuses on how authentically and convincingly the impersonator embodies the character. It includes aspects like mannerisms, speech, and behavior, convey the character's virtues, and how closely they resemble the historical or contemporary figure.

Costume and Props (20%)

This criterion considers the visual aspects of the impersonation, including costume, accessories, and props. The impersonator's appearance and props are historically accurate and effectively enhance the portrayal. Impersonators pay attention to detail and successfully transport the audience to the character's time and place.

Creativity and Delivery (20%)

Creativity and delivery evaluate the impersonator's ability to engage the audience and present the character in a unique and memorable way. Creative approaches in how the character's virtues and values are communicated, as well as the overall impact on the audience.

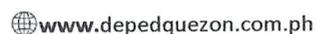
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Video Quality (10%)

This criterion assesses the clarity, sharpness, and overall production quality of the video. Judges will evaluate the resolution, lighting, color balance, and sound synchronization, considering how well these technical aspects contribute to a polished and professional final product. High video quality should enhance the viewer's experience, making the content visually appealing and easy to watch

INFOMERCIAL VALUE LADEN CONTEST

The infomercial Value-Laden Contest is an engaging competition designed to highlight and promote essential values through the medium of infomercials. Participants are tasked with creating short, persuasive infomercials that effectively communicate and advocate for core values.

1. All participants must be bona fide students and of public and private junior and senior high schools in their respective divisions.
2. Entry per level, composed of three (3) members: the main character, videographer, and editor.
3. Infomercial entries may be in Tagalog or English. They must be at least 3 minutes long and not exceed 5 minutes.
4. Entries must effectively portray both the positive and negative impacts of artificial intelligence (AI) in everyday life, highlighting their relevance to the central theme.
5. The decision of the judges shall be final and non-appealable.
6. The infomercial registration form, video and script must be sent on or before October 3, 2025, using <https://tinyurl.com/InfomercialQuezon2025>
7. For the video submission use the file name: District_School_Level (ex. District2_Quezon NHS_JHS)

For inquiries please contact: tapikquezonian@gmail.com

Criteria for Judging

Content and Relevance to the Theme (50%)

This criterion focuses on how well the entry aligns with the given theme. Judges will evaluate the depth and accuracy of the content, ensuring that the message is clear, compelling, and directly related to the theme. Entries should demonstrate a thoughtful exploration of the theme, providing meaningful insights and resonating with the intended audience.

Creativity and Originality (30%)

This criterion assesses the uniqueness and inventiveness of the entry. Judges will look for fresh ideas, innovative approaches, and creative expression that set the entry apart. The originality of the concept and the execution should reflect the creator's distinct voice and vision, contributing to a memorable and impactful presentation.

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Production Quality (20%)

This criterion evaluates the technical aspects of the entry, including the quality of visuals, sound, editing, and overall presentation. High production quality ensures that the entry is polished, professional, and easy to engage with. Attention to detail in production enhances the overall effectiveness and enjoyment of the entry.

TOTAL: 100%

Values TikTok Challenge

The Values TikTok Challenge is a dynamic competition that encourages students and teachers to express and promote essential values through creative TikTok videos. This challenge aims to leverage the popular social media platform to spread awareness about values.

1. All participants must be bona fide students of public and private elementary, junior, and senior high schools in their respective divisions.
2. Each group will create a video using the TikTok app with a time limit of 45 to 60 seconds. A one-point deduction will be applied for each second that exceeds the time limit.
3. Each group will have a maximum of five (5) members.
4. The members can be composed of all males, all females, or any combination thereof.
5. The TikTok dance number must be accompanied by music that is related to the theme.
6. The use of appropriate sound and clothing is mandatory. No profanity, inappropriate language, inappropriate skits, dance moves, appearances, gestures, or vulgar words will be tolerated.
7. The use of costumes and props is allowed.
8. The recorded TikTok video must be sent on or before October 3, 2025, to <https://tinyurl.com/TikTokQuezon2025> for the video submission use the file name: District_School_Level (ex. District2_Quezon NHS_JHS)
9. The decision of the board of judges is final and irrevocable.

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Criteria for Judging

Relevance to the Theme (40%)

This criterion evaluates how closely the entry adheres to and reflects the given theme. The content should clearly and effectively convey the theme, demonstrating a strong connection between the concept and the overall message.

Creativity and Execution (30%)

This assesses the originality of the idea and how creatively it is brought to life. Judges will consider the uniqueness of the concept and the effectiveness of its execution, including the use of visuals, storytelling, and artistic elements to create a compelling entry.

Message (20%)

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This criterion focuses on the clarity and impact of the message conveyed through the entry. The message should be thought-provoking, meaningful, and resonate with the audience, leaving a lasting impression.

Transitions/Effects (10%)

This evaluates the smoothness and effectiveness of transitions and effects used in the entry. Judges will look for seamless editing, appropriate use of effects, and how well these elements enhance the overall quality and flow of the presentation.

MTV JINGLE CONTEST

The Music Television Jingle Contest with Video is a vibrant competition that invites students to create and perform original jingles that promote positive values. Participants will craft catchy, memorable jingles and produce a video to showcase their work, combining creativity in music with effective visual presentation

1. All participants must be bona fide students and teachers from public or private elementary, junior high, and senior high schools within their respective divisions. The Maka-Tao category is open to elementary students only; the Maka-Bansa category is for junior high school students; the Maka Kalikasan category is for senior high school students; and the Maka-Diyos category is exclusively for teachers.
2. The minimum number of participants is 10, and the maximum is 20, including instrumentalists and others.
3. The jingle must be an original composition in either English or Tagalog. The use of AI-generated music or lyrics is allowed, provided the output is original and not copied from existing songs. Plagiarism, including the replication of melodies, lyrics, or arrangements from known compositions, is strictly prohibited. The language and content must observe standard rules of decency and respect.
4. Each jingle must not exceed 4 minutes. Each exceeding minute will correspond to a one (1) point deduction from the total score.
5. The official jingle entry must be in the form of a music video (MTV) and must be anchored to the theme.
6. In creating the MTV, contestants can use places and/or things related to their performance. For video editing, participants may use software such as Adobe Premiere, Power Director, Sony Vegas, or similar programs.
7. The recorded video must be sent to <https://tinyurl.com/MTVQuezon2025> on or before October 3, 2025. Upon sending your entry, please rename your file using the following format: District_School_Level (ex. District2_Quezon NHS_JHS).
8. The decision of the board of judges is final and irrevocable.

For inquiries please contact: tapikquezonian@gmail.com

Criteria for Judging

Creativity (50%)

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This criterion evaluates the creativity in style, interpretation, and originality of the entry. Judges will assess how creatively the subject or message is presented and how well it aligns with the theme. The originality and inventive approach to the content are key factors in this assessment.

Overall Performance (30%)

This criterion focuses on the overall execution of the entry, including vocal harmony, instrumentation, and the excellence of the performance. Judges will consider the tonality, cohesion, and overall sound quality of the group or individual performance, ensuring that it meets high standards of musical or performance excellence.

Aesthetic Appeal (20%)

This assesses the visual and technical aspects of the entry, including the overall concept and video technicalities. Judges will evaluate the visual presentation, including clarity, composition, and technical execution, to ensure that the entry is aesthetically pleasing and professionally produced

Sabayang Pagbigkas

The Sabayang Pagbigkas via Recorded Video is a contest that celebrates the art of choral speaking. This competition invites students to perform a coordinated, expressive recitation of a selected piece, showcasing their ability to deliver a powerful and harmonious group performance.

1. All participants must be bona fide students of public and private junior and senior high schools in their respective divisions.
2. The minimum number of participants is 20, and the maximum is 30 members, excluding props personnel technical staff; and the like.
3. There shall be one (1) contest piece. The provided piece should be delivered within 7 to 10 minutes, including the group's entrance and exit. If the performance exceeds the allotted time, a 1-point deduction from the total score will be made. There will be no live performances during the event.
4. The use of lights, sounds, props, and other digital gadgets is allowed. The killing of animals and indecent movements are strictly prohibited. Any use of language must adhere to standard rules of decency.
5. The recorded video must be sent through <https://tinyurl.com/SabayangPagbigkasQuezon2025> on or before October 3, 2025. Upon sending your entry, please rename your file using the following format: Division_School_Level (ex. District2_Quezon NHS_JHS)
6. The decision of the members of the board of judges is final and irrevocable.

For inquiries please contact: tapikquezonian@gmail.com

Criteria for Judging

Interpretation (way the piece is internalized & presented) -30%

This refers to how well the performer understands and conveys the deeper meaning or message of the piece. It evaluates the emotional connection and the performer's ability to express the essence of the

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character or story. The piece should feel natural and authentic, as if the performer truly embodies the role.

Delivery (quality of voice, fluency, pronunciation, blending & harmony) -30%

This measures the technical aspects of the performance, focusing on how the voice is used to deliver the lines. The quality of articulation, fluency in speech, correct pronunciation, and smoothness in blending lines are crucial. For group performances, harmony and coordination in delivering the piece are also considered.

Stage Presence - 20%

This focuses on how comfortable and confident the performer is on stage. Stage presence includes good posture, appropriate gestures and effective use of eye contact to engage the audience. The performer's ability to make an emotional impact or leave a lasting impression on the audience is a key aspect of this criterion.

Costume & Sound Effects (attire is related to concept, sound production) - 10%

This evaluates how well the costume and sound effects enhance the performance and align with the overall theme or concept. The attire should reflect the character or mood of the piece, and any sound effects should complement the atmosphere and emotional tone of the performance.

Creativity & Originality (innovation and uniqueness in presentation) -10%

This evaluates the performer's ability to bring fresh and original elements to the presentation. It looks at how creatively the piece is performed, whether through unique gestures, innovative use of space, or imaginative interpretations that set the performance apart from others. This category rewards performers who take risks to add a personal or distinctive flair to their work.

AI Spoken Poetry

The "AI Spoken Poetry" contest invites participants to create original spoken word poems that reflect a specific theme using artificial intelligence tools. Contestants are encouraged to utilize AI-generated voices or avatars to deliver their performances, allowing for innovative and creative expressions of poetry.

1. All participants must be bona fide students of public and private junior and senior high schools and in their respective divisions.
2. Participants are required to create an original spoken word poem that aligns with the given theme. They must use AI tools to generate their spoken performance, which may involve AI generated voices (using text-to-speech synthesis), AI-generated avatars (such as animated characters or virtual presenters), or a combination of both. The performance should not exceed 3 minutes in length.
3. Each participant is expected to submit a video of the AI-generated performance, whether it features an avatar or AI voice. Along with the video, a written copy of the poem must be provided, accompanied by a brief explanation (maximum of 150 words) of how AI was used in the performance, detailing the tools and process involved. Proper acknowledgment of the AI tools used in generating the script and performance is also required.

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4. The video submission must showcase the AI avatar delivering the poem or feature the AI generated voice reading it. Any AI-generated visual effects, avatars, or environments should be used to enhance the overall performance, ensuring they do not overshadow the spoken word content. Subtitles or captions are required and must be included in the video. Additionally, the video should be submitted in a high-quality format to guarantee clear visuals and audio.
5. The recorded video and script must be sent to <https://tinyurl.com/AISpokenPoetryQuezon2025>, rename your file using the following format: Division_School_Level (ex. District2_Quezon NHS_JHS)
6. The decision of the members of the board of judges is final and irrevocable.

For inquiries please contact: tapikquezonian@gmail.com

Criteria for Judging

Content and Relevance to the Theme (40%)

The poem reflects a deep understanding and interpretation of the theme. Originality and creativity in addressing the theme. Meaningful and thought-provoking message conveyed through the AI-generated performance.

Innovation in Use or AI (30%)

Creative and effective use of AI for generating the voice or avatar. How well the AI avatar or voice complements the poem's message. Integration of AI technology to enhance the overall performance.

Technical Quality (20%)

Audio and video clarity, including proper synchronization between AI-generated voice and avatar (if applicable). Smooth and realistic movement or animation of the avatar (if used). Overall quality of AI-generated visuals and effects.

Engagement and Impact (10%)

Emotional impact and ability to engage the audience despite the AI or avatar medium. How effectively the AI-generated performance conveys the essence of spoken poetry

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REGISTRATION FORM
 1ST Division Peacetival of Talents and Values

Contest: _____
 Division: _____
 School: _____
 Level: _____
 Coach: _____
 Mobile No: _____
 e-mail: _____
 Trainer: _____
 Mobile No: _____
 e-mail: _____

NAME	Grade Level
1.	
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TECHNICAL WORKING GROUP

Contest	Level	Person In-charge	Contact Number	e-mail
MaTIK (Mabuting Tao Itatanghal Ko)	Elementary	LEONIDA B. DE ROSALES	0950 312 9876	leoida.derosales001@deped.gov.ph
	JHS			
	SHS			
Infomercial Value Laden Contest	JHS	JOLLY S. OROZCO	0929 730 8001	jolly.orozco@deped.gov.ph
	SHS			
MTV Jingle Making Contest				
Maka-Tao Category	Elementary	CLYDE V. ARMANDO JESSA MARIE D. PUNZALAN	0950 851 2167 0906 482 9821	clyde.armando@deped.gov.ph jessamarie.punzalan@deped.gov.ph
Maka Bansa Category	JHS			
Maka Kalikasan Category	SHS			
Maka Diyos	Teacher			
Sabayang Pagbigkas (Virtual Edition Recorded)	JHS	REYNANTE C. GENOVAÑA	09167716310	reynante.genovana001@deped.gov.ph
	SHS	CRISCHELL E B. TOLOSA DARIO R. GUTIERREZ	0909 113 2658 0931 801 1908	crischelle.tolosa@deped.gov.ph dario.gutierrez@deped.gov.ph
Values TikTok Challenge (VT)	Elementary	VICTOR G. SAMANIEGO	0908 292 5327	Victor.samaniego@deped.gov.ph
	JHS			
	SHS			
	Teacher			
A.I. Spoken Poetry	JHS	TERESITA L. DELLOSA	0961 105 9829	teresita.dellosa@deped.gov.ph
	SHS	MARY LOU A. BRILLO	0932 145 4649	marylou.brillon@deped.gov.ph
	Teacher			

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ICT and Certificate s		Laarnie T. Raquel Kristine Kaye A. Vital	0928 948 3674	ltraquel.ict@gmail.com
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(Credits to the owner)

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UNESCO- Asia-Pacific Network for International and Values Education

**CONTEST PIECE FOR SABAYANG PAGBIKAS ON THE
8TH NATIONAL PEACETIVAL OF TALENTS AND VALTUES 2025**

LAYAG, PILIPINAS, LAYAG!

Floyd G. Aquino

Pilipinas, sino? Pilipinas, kailan?
Pilipinas, bakit? Pilipinas, paano?

Tanong at sigaw ng bawat tao,
Mga kuwentong walang dulo.
Saan mang sulok ng pulo,
Nanalaytay pa ba sa iyong dugo?
Buhay pa ba sa iyong puso
Ang diwa ng isang mabuting Pilipino?

Ilang buhay na ang inialay
Makamtan lang ang inaasam na paglayà
Sa Pilipinas na mahal nating bayan.
Mga bayaning nauna—may saysay
Pa ba ang kanilang ginawa?

Sa paglipas ng panahon,
Tulak-tulak pa rin ang kariton.
Mahirap maging mahirap,
Mayaman, mas nagiging mayaman.
Sa ating lipunang hitik ng kasaysayan,
Tayo ba ay natuto na?

Buwan ng Mayo, tumatayo ang nakaupo
Maskarang mapagbalatkayo.
Mga kamay na nakikiramay,
Pangakong ginhawang ating narinig
Ngunit nabusalan ng limandaan sa bibig.
Prinsipyo at pagkatao, iyong ipinagkanulo.

Randam mo ba ang kadenang
Nakapalupot sa iyong pagbangon?
Iniisip sa araw-araw kung kailan aahon.
Sa bawat hakbang sa buhay,
Nililibing ba ang sarili sa hukay?

DEPEDC



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UNESCO- Asia-Pacific Network for International and Values Education

Panaghoy ng balita sa bayan ay nakasisira
Si Aling maritess tsismis nya'y nakakastress
Kalat na fake news sa social media,
Filteradong profile picture totoo ba talaga
Mga trolls na di magkamayaw sa pagscroll
Huwag epokreto maging responsableng tao

Ang katahimikan ba'y sukli sa takot?
O pagkamanhid sa paulit-ulit na pagkabigo?
Pagod na ang tinig ng masa
Sa mga sigaw at daing na 'di naririnig ng mga nasa itaas.
Saan ba patutungo ang bayang
Pagod na sa pangakong paulit-ulit na pinapaasa?

Ngayon, tanong ay tanong pa rin—
Hanggang kailan tayo pipikit sa dilim?
O gigising sa pagkakabusabos ng gising?
Pilipinas, halina't humulagpos na
Sa kasinungalingan at lantarang pagkakanya-kanya.
Tayo'y mga anak ng liwanag, patuloy na kikislap
Hanggang katotohanan ay malasap.

Ngunit sa gitna ng unos at pagsubok,
May alab na 'di magmamaliw.
May pag-asa pa ring sumisibol
Sa bawat ngiti ng bawat bata
Sa mga gurong nagtuturo ng kagandahang-asal,
Sa mga ina't amang patuloy ang sakripisyo
Kahit kapalit ay luha, pawis, at hinagpis
Sa bawat puso ng Pilipino na
Nangangarap at lumalaban.

Tumawid tayo sa dagat ng pagbabago,
Sa direksyong dala ng pagkakaisa at paninindigan,
Hanggang sa pampang ng ginhawa at magandang bukas,
Kung saan ang bawat Pilipino ay tunay na malaya,
Marangal, at may dangal.

Iisang bandera ang itataas,
Iisang tinig ang maririnig,
Iisang pag-asa ang yayakapin,
Iisang pangarap ang tatahakin,
Iisang kinabukasan ang haharapin.
Pilipinas, halina't itaas ang layag
Ng pagkakaisa at kabutihan!

LAYAG, PILIPINAS, LAYAG!

DEPEDQUEZ



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Republic of the Philippines
Department of Education
 Region IV-A
 SCHOOLS DIVISION OF QUEZON PROVINCE

<ul style="list-style-type: none"> • Maka Category 	Kalikasan	Senior High School Level	10 to 20	1	1
	<ul style="list-style-type: none"> • Maka Diyos Category 		Teacher	10 to 20	1
Sabayang Pagbigkas (Virtual Edition Recorded)		Junior High School Category	20 to 30	1	1
		Senior High School Category	20 to 30	1	1
Values TikTok Challenge (VT)		Elementary	5	1	1
		Junior High School Level	5	1	1
		Senior High School Level	5	1	1
		Teacher	5	1	1
A.I. Spoken Poetry		Junior High School Level	3	1	1
		Senior High School Level	3	1	1
		Teacher	3	1	1

Awards

- | | |
|---|---|
| ✓ 1 st Place | Certificate for the students, coach, trainer and school |
| ✓ 2 nd Place | Certificate for the students, coach, trainer and school |
| ✓ 3 rd Place | Certificate for the students, coach, trainer and school |
| ✓ 4 th to 10 th Place | Certificate for the students, coach and trainer |

This undertaking ensures inclusivity and accessibility by maximizing online platforms. Clear contest guidelines will be provided to schools, and the organizing team will ensure smooth coordination to achieve the objectives.

DEPEDQUEZON-TM-SDS-04-025-003



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